

Get the latest news and special offers on The Wire, Superb Internet's monthly newsletter.



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Welcome to The Wire

- Monthly Newsletter - November 2011 -

Greetings from Superb Internet! November is here and we have some important announcements. We are proud to announce the White Label Reseller Program, an innovation in reseller billing solution that will Pilot middle November. In addition to this remarkable reseller program, we would like to announce that we will be attending the Affiliate Summit West (ASE) in Las Vegas, Nevada, which will be held this coming January 8-10th.

This month, we will be covering:

- Our NEW Reseller Program -
- The Importance of Redundancy & Backup -
- SSAE 16 Audit -
- Affiliate Summit West 2011 -
- How to add additional IPs to a Windows Server -





New Reseller Program! **"We'll call your clients for you"**

We are proud to announce that our Shared cPanel Reseller Program will be launching mid November. All resellers will receive a FREE billing platform to run their business off of. This billing platform will allow you to do something that no other reseller program can do; it allows you to brand your business and have your own merchant gateway!

However, the excitement does not stop there. For the very first time, a hosting company will give you the option to have your payments collected for you. That's right; no more dealing with late payments or turning off and on services. We do the billing for you! We will be calling and invoicing all of your clients if you opt-in to our **Managed Billing** service. This is a very affordable way to take the headaches out of your hosting business.

50GB DISKSPACE
5TB BANDWIDTH
5 Dedicated IP Addresses
UNLIMITED ACCOUNTS
FREE setup & Billing Platform
Only \$29/ Month

[Learn More](#)



About Superb Internet

Since 1996, Superb Internet has been offering customers the best in Managed Hosting,



Adding Additional IPs to a Windows Server

Adding an additional IP address on a Windows



Special Promo

Act now and you could get a free backup server with the purchase of a Corporate

Server Colocation Services,
Dedicated Servers, Virtual
Private Servers (VPS), and
Domain Registration.

[Read More](#)

machine can at first be
confusing at first, but is a very
straightforward process.

[Read More](#)

Dedicated or Enterprise
Dedicated plan.

[Click here](#)



SSAE 16 Audit Completed!

We have set the industry standard for dependability and customer support in web hosting since 1996. With three SSAE-16 Certified and Audited Data Centers, we've gained a loyal and growing consumer base.

Superb Internet has won many industry awards, but we are most proud of the trust our clients put in our hands every day. We respond to this trust by adhering to the highest international standards.



AFFILIATE SUMMIT WEST 2011



Redundancy & Backup

Backup is a vital part of any successful business plan where the loss of mission critical data could negatively affect a company's ability to operate. Planning for the possibility of a hard drive failure or unforeseen circumstances where files are lost, corrupted or otherwise unavailable is often best remedied by prudent planning and a consideration for how important this data is to the business.

The following are recommended backup procedures:

1. Setup hard drives in a minimum of RAID-1 (mirror) where in the event of a disk failure, the data on the remaining drive can be duplicated to a replacement with no loss.
2. Install a separate drive from the RAID array on board and through the use of third party applications or OS options, data from the RAID array is backed up to this separate drive.
3. Backup data to a separate server or storage device, often through CRON job or a backup application like R1Soft.
4. Create physical media backups in the form of CDs, DVDs, tape, etc

Caesars Palace - January 8-10, 2011

Get ready to Hold 'Em or Fold 'Em, because Superb Internet is coming to Las Vegas, Nevada!

WHY COME TO THE SUPERB BOOTH?

That's simple; we are giving away something far better than any toy or pen. We are doubling our commission structure for anyone who signs-up during the conference. That's right! Instead of our normal 120% commission on dedicated servers, Managed Hosting, and Colocation; we are increasing it to **240%** for the three months following the summit.

All you have to do is sign up at the booth to get the increased payout.

MEET MARKET

WHEN : Sunday, January 8th from 12:00pm - 6:00pm

WHERE : Meet Market Space

LOCATION : Table #16

AFFILIATE CONFERENCE

WHEN : Sunday, January 9th from 10:00pm - 5:00pm

WHERE : Exhibit Hall Space

LOCATION : Booth #316

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Determining how important a website, database, document, video or image file is will greatly influence the level of redundancy implemented.

Having the procedures for how backups are to be done needs to be coupled with a schedule to determine when they will actually be performed; this will provide a record of what backups were done when and allow for a number of choices for the most appropriate backup for the particular situation. Just like insurance, backup provides peace of mind and it only takes experiencing a single loss to truly appreciate the value of data redundancy.